

Rep Order# 6866919 Ver# 1 Status New  
EC'd Yes

## Traffic Order#

Printed: 10/23/2012 10:38 AM  
Last Received: 10/23/2012 10:02 AM  
Showing Buylines: All Lines

1 of 3

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) D.TARKANIAN 4 CONGR  
Product D.TARKANIAN FOR CONG  
Estimate#  
Buyer CHRIS FEIST  
Phone#  
Fax#

Agency ( ) SANDLER INNOCENZI  
705 PRINCE ST  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E  
Flight Dates 10/24/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

## --- CONTRACT COMMENT ---

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F,M-TU	430A-459A	WAKE W/WAGNER	:30	\$100.00	10/24-11/06	5	2	10	\$1,000.00	
	2	W-F,M-TU	5A-6A	WAKE W/WAGNER	:30	\$450.00	10/24-11/06	3	2	6	\$2,700.00	
	3	W-F,M-TU	6A-7A	WAKE W/WAGNER	:30	\$700.00	10/24-11/06	4	2	8	\$5,600.00	
	4	W-F,M-TU	7A-9A	TODAY SHOW	:30	\$900.00	10/24-11/06	4	2	8	\$7,200.00	
	5	W-F,M-TU	11A-12P	RACHAEL RAY	:30	\$325.00	10/24-11/06	2	2	4	\$1,300.00	
	6	W-F,M-TU	12P-1230P	NEWS	:30	\$425.00	10/24-11/06	2	2	4	\$1,700.00	
	7	W-F,M-TU	1230P-1P	NEWS	:30	\$325.00	10/24-11/06	3	2	6	\$1,950.00	
	8	W-F,M-TU	430P-5P	NEWS	:30	\$725.00	10/24-11/06	5	2	10	\$7,250.00	
	9	W-F,M-TU	5P-630P	NEWS	:30	\$1,200.00	10/24-11/06	3	2	6	\$7,200.00	
	10	W-F,M-TU	730P-8P	RALSTON	:30	\$900.00	10/24-11/06	5	2	10	\$9,000.00	
	11	W-F,M-TU	11P-1135P	NEWS	:30	\$1,200.00	10/24-11/06	2	2	4	\$4,800.00	
	12	SA	730P-8P	VEGAS INC	:30	\$225.00	10/27-11/03	1	2	2	\$450.00	
	13	SA-SU	11P-1130P	NEWS	:30	\$1,100.00	10/27-11/04	1	2	2	\$2,200.00	
	14	SA	6A-7A	NEWS	:30	\$350.00	10/27-11/03	1	2	2	\$700.00	

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	15	SA	7A-9A	SAT TODAY	:30	\$625.00	10/27-11/03	1	2	2	\$1,250.00	
	16	SA	9A-930A	NEWS	:30	\$500.00	10/27-11/03	1	2	2	\$1,000.00	
	17	SU	6A-7A	NEWS	:30	\$350.00	10/28-11/04	1	2	2	\$700.00	
	18	W-F, M-TU	630P-730P	JEOPARDY/WHEEL	:30	\$1,300.00	10/24-11/06	2	2	4	\$5,200.00	
	19	SU	1130P-12A	SPORTS NIGHT	:30	\$200.00	10/28-11/04	1	2	2	\$400.00	

## ---REPORT TOTALS---

Report Totals: 94 / \$61,600.00

## ---SALES MONTHLY TOTALS---

Oct 12: 30 / \$18,925.00 Nov 12: 64 / \$42,675.00

Sales Totals: 94 / \$61,600.00

Station Totals: 94 / \$61,600.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

## ---COMPETITIVE---

Market Totals	\$246,400	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	25%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	2%	KVVU	15%
		XXXX	0%								

Books NOV12

Demos RA35+

## --- CREDIT RISK ---

CASH IN ADVANCE

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